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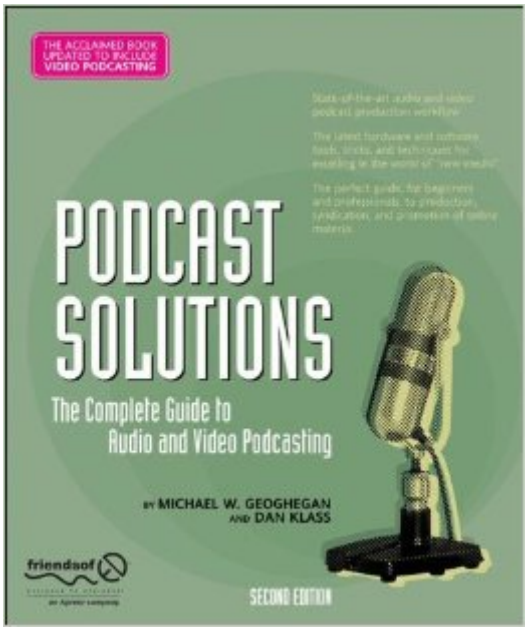
Podcast Solutions: The Complete Guide To Audio And Video Podcasting



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Synopsis

A much-needed work focusing on one of the e-communityâ ™s hottest topics, this is the second edition of a book that covers both video and audio podcasts, as well as updated software and resources. This edition is much improved and updated to cover the latest gear that readers and podcasters want to learn about. Critically, the book also shows how to create video as well as audio podcasts. It provides all the reader needs to know to get heard and now seen online, regardless of his or her level of experience and technical knowledge.

Book Information

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Customer Reviews

The true test of a how-to book is whether or not you get the desired results. Well I can say that I wanted to create my own podcast and after reading this book, I did.I am not the most computer savvy, but I’m also not an idiot (at least if you ask the right folks). Like many, I use the computer extensively all day and know the majority of popular programs. But when it comes to HTML, websites, and behind the curtain stuff, forget it. So, when I set out to create my own podcast, I was a bit intimidated. This book put me at ease.One thing I will say is this: READ IT! Don’t be one of those that just flips to the parts you think you need. This book is better if you really read it cover to cover. The only section I didn’t read was the part on video podcasts because I wasn’t doing one. But read everything else.It takes you through step by step and outlines most of the options for podcasters. How to record, edit, post and maintain your cast. It has great recommendations on

which services to use (I have been extremely pleased with Liberated Syndication as my host). The authors are funny, knowledgable and had tons of inside information on podcasting. They even included case studies from famous podcasters and the trouble they went through to make podcasting what it is today.The only thing that I would say you need to avoid in this book is the section on cleaning up your files. I started out following their advice to the letter. But, with each episode I did more and more experimentation with my sound. Here is the startling truth about what I discovered: you don't need to do most of what they tell you to do. If you get a decent recording set-up, you don't have to do all that editing.

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